



## ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

### ABOUT THE CCIL

The Canadian Council on International Law (CCIL) is a non-profit organization that was established in 1972 and has grown into an organization with over 300 members globally. As part of its mission to build and foster a community of international lawyers, the CCIL hosts the largest annual international law conference in the country. The CCIL is Canada's pre-eminent forum used to promote dialogue and analysis of international legal issues that affect Canada and its global counterparts. As such, it has a long-standing history of bringing together a diverse range of sectors within the legal profession, namely academia, private law firms, NGOs, and government, in furtherance of in-depth discussions of international law. In so doing, the CCIL seeks to deepen and broaden relations among Canadian jurists and to foster relationships between Canadian international lawyers and their counterparts in other parts of the world.

### ABOUT THE ANNUAL CONFERENCE

The Annual Conference is attended by more than 300 professionals and students each year from across Canada and around the globe, including over 80 highly respected international speakers.

Sponsoring the Annual Conference is an excellent opportunity to promote your organization and increase its visibility among leading international law practitioners. **The 53<sup>rd</sup> Annual Conference will take place in person, November 7-8, 2024, in Ottawa.**

Practitioners and academics working in International Law are more than ever existing at the intersections of laws, resolving problems with new rules, new institutions, and recalibrating them as global and regional circumstances change. Where international law converges, competes, or co-exists with domestic and regional legal orders, practitioners of (international) law increasingly require subject matter experts to deepen otherwise traditional spheres.

The theme of this year's conference, ***International Law: Enforcement and Entanglements*** seeks to shed light on the enforcement in international law and the forces that can subvert it. From the rise of AI to the rise of populism; from the use of force to market forces to the forces of climate change; from the adoption of international instruments to their reception in domestic courts, the enforcement of international law must confront the challenges of an ever-changing world. In moving through these fluctuations, can international law retain its sway?

## SPONSORING THE CCIL ANNUAL CONFERENCE

Sponsoring the CCIL Annual Conference aligns your organization with the only Canadian annual national conference focusing on International Law. Your support demonstrates your commitment to the field of international law and the development of scholarship in the field.

The following table has a series of pre-determined sponsorship levels, however custom opportunities can be explored with the conference co-chairs.

SPONSORSHIP LEVELS AND BENEFITS		Diamond \$10,000 and up	Gold \$5,000	Silver \$2,500	Bronze \$1,000
<b>Complimentary Registrations</b> (includes CCIL annual membership)		5	3	2	1
<b>Onsite promotional material distribution</b>		✓			
<b>Social media post</b> (LinkedIn and Twitter)		2	1		
<b>Logo Appearance*</b>	CCIL Website	✓	✓	✓	✓
	Opening Plenary Session Slides	✓	✓	✓	✓
	Event App	✓	✓	✓	✓
	Emails promoting the conference	✓	✓	✓	✓
<b>Verbal acknowledgement at the conference</b>		✓	✓	✓	✓

\* Logo prominence will be reflective of sponsorship level.

**Note:** Organizations that provide substantial support towards student or speaker attendance will have their logo associated with the panel receiving their support in the program (if applicable).