



54th Annual Conference of the CCIL

**Friends, Enemies and Frenemies:
Engagement and Retaliation in
International Law**

November 13-14, 2025
Ottawa, Canada



SPONSORSHIP OPPORTUNITIES

ABOUT THE CCIL

The Canadian Council on International Law (CCIL) is a non-profit organization that was established in 1972 and has grown into an organization with over 300 members globally. As part of its mission to build and foster a community of international lawyers, the CCIL hosts the largest annual international law conference in the country. The CCIL is Canada's pre-eminent forum used to promote dialogue and analysis of international legal issues that affect Canada and its global counterparts. As such, it has a long-standing history of bringing together a diverse range of sectors within the legal profession, namely academia, private law firms, NGOs, and government, in furtherance of in-depth discussions of international law. In so doing, the CCIL seeks to deepen and broaden relations among Canadian jurists and to foster relationships between Canadian international lawyers and their counterparts in other parts of the world.

ABOUT THE ANNUAL CONFERENCE

The Annual Conference is attended by more than 300 professionals and students each year from across Canada and around the globe, including over 80 respected speakers in international law.

Sponsoring the Annual Conference is an excellent opportunity to promote your organization and increase its visibility among leading international law practitioners.

The 54th Annual Conference will take place in person, November 13-14, 2025, in Ottawa. The theme of this year's conference is ***"Friends, Enemies, Frenemies: Engagement and Retaliation in International Law"***:

"Globalization and Post-Cold War international law saw a shift beyond a purely state-centric system toward an international order emphasizing cooperation and community-building, through various vehicles like NGOs, human rights instruments, trade and investment agreements, regional agreements, or other treaties. However, in recent times, the nation-state paradigm has seemingly reasserted itself, often at the expense of international institutions such as the United Nations, the World Trade Organization, and regional economic blocs. States oscillate between collective cooperation and unilateral action, seeking strategic advantages—but at what cost? What incentives, past and present, drive the most powerful nations to adhere to a rules-based international system?"

This oscillation between multilateral engagement and unilateralism echoes evolving tensions in international law. The 1970 Declaration on Friendly Relations, adopted by the United Nations General Assembly, reaffirmed key principles of the UN Charter, including sovereign equality, non-intervention, peaceful dispute resolution, and cooperation among States. While this declaration reinforced the legal and moral foundation of these norms, contemporary geopolitical realities increasingly challenge their application. The reassertion of nationalist rhetoric, territorial disputes, and strategic unilateralism suggests that, despite the aspirational vision of the 1970 Declaration, States continue to prioritize power and self-interest over collective commitments.

The conflicts in Ukraine and Gaza, alongside geopolitical tensions—such as discussions on U.S. territorial expansionism regarding Canada and Greenland—highlight renewed debates on territorial sovereignty and nationalist rhetoric. Meanwhile, economic warfare and rapid technological advancements are reshaping diplomatic relations and, by extension, the international legal framework as we know it. From climate change and armed conflict to digital regulation and the future of multilateralism, contemporary challenges continue to test the resilience of international law and the enduring relevance of principles reaffirmed in the Declaration on Friendly Relations."



WHY SPONSOR THE CCIL ANNUAL CONFERENCE?

Sponsoring the CCIL Annual Conference aligns your organization with the only Canadian annual national conference focusing on International Law. Your support demonstrates your commitment to the field of international law and the development of scholarship in the field.

The following table has a series of pre-determined sponsorship levels, however custom opportunities can be explored with the conference co-chairs.

SPONSORSHIP LEVELS AND BENEFITS		Diamond \$10,000 and up	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Complimentary Registrations (registration includes CCIL annual membership)		5	3	2	1
Onsite promotional material distribution		✓			
Social media post (LinkedIn and Twitter)		2	1		
Logo Appearance*	CCIL Website	✓	✓	✓	✓
	Opening Plenary Session Slides	✓	✓	✓	✓
	Event App	✓	✓	✓	✓
	Emails promoting the Conference	✓	✓	✓	✓
Verbal acknowledgement at the Conference		✓	✓	✓	✓

* Logo prominence will be reflective of sponsorship level.

Note: Organizations that provide substantial support towards student or speaker attendance will have their logo associated with the panel receiving their support in the program (if applicable).

Please contact ccil-ccdi@intertaskconferences.com to express your interest in supporting the CCIL Annual Conference.