



## ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

### ABOUT THE CCIL

The Canadian Council on International Law (CCIL) is a non-profit organization that was established in 1972 and has grown into an organization with over 300 members globally. As part of its mission to build and foster a community of international lawyers, the CCIL hosts the largest annual international law conference in the country. The CCIL is Canada's pre-eminent forum used to promote dialogue and analysis of international legal issues that affect Canada and its global counterparts. As such, it has a long-standing history of bringing together a diverse range of sectors within the legal profession, namely academia, private law firms, NGOs, and government, in furtherance of in-depth discussions of international law. In so doing, the CCIL seeks to deepen and broaden relations among Canadian jurists and to foster relationships between Canadian international lawyers and their counterparts in other parts of the world.

### ABOUT THE ANNUAL CONFERENCE

The Annual Conference is attended by more than 300 professionals and students each year from across Canada and around the globe, including over 80 highly respected speakers.

Sponsoring the Annual Conference is an excellent opportunity to promote your organization and increase its visibility among leading international law practitioners. **The 51<sup>st</sup> Annual Conference will take place in person, October 27-28, 2022, in Ottawa.**

#### ***Solidarity and Enlightened Self-Interest in International Law: Relic or Aspirational?***

The Charter of the United Nations refers to “the principle of the sovereign equality of all its Members”, but the international order, like almost every other area of human endeavour, is defined by marked asymmetries in resources, influence, and power. Over the course of the second half of the 20<sup>th</sup> century, a broad consensus emerged that friendly relations among nations require restraint in the application of economic, institutional, and military capacity. It became widely accepted that the pursuit of common goals, notably with respect to climate change, public health, security, migration, and economic development, required an enlightened conception of self-interest in international law will give way to the (re)assertion of self-serving power and domination as primary drivers shaping the world legal order.

### SPONSORING THE CCIL ANNUAL CONFERENCE

Sponsoring the CCIL Annual Conference aligns your organization with the only Canadian annual national conference focusing on International Law. Your support demonstrates your commitment to the field of international law and the development of scholarship in the field.

The following table has a series of pre-determined sponsorship levels, however custom opportunities can be explored with the conference co-chairs.

<b>SPONSORSHIP LEVELS AND BENEFITS</b>					
		<b>Diamond \$10,000 and up</b>	<b>Gold \$5,000</b>	<b>Silver \$2,500</b>	<b>Bronze \$1,000</b>
<b>Complimentary Registrations</b> (includes CCIL annual membership)		5	3	2	1
<b>Table-top display</b>		✓			
<b>Onsite promotional materials distribution support</b>		✓	✓		
<b>Logo Appearance*</b>	Conference Program Sponsor Page	✓	✓	✓	✓
	CCIL Website	✓	✓	✓	✓
	Plenary Session Room (Onscreen)	✓	✓	✓	✓
	Event Signage	✓			
<b>Acknowledged at the conference by CCIL leadership</b>		✓	✓	✓	✓

\* Logo prominence will be reflective of sponsorship level.

**Note:** Organizations that provide substantial support towards student or speaker attendance will have their logo associated with the panel receiving their support in the program (if applicable), and will have their logo projected during the Conference in the main session room identifying them as supporting organizations.